



11th Annual Greater Los Angeles Construction & Associated Careers Awareness Day

MARCH 21, 2019 - 8AM TO 2PM | LOS ANGELES SOUTHWEST COLLEGE
1600 W IMPERIAL HWY, LOS ANGELES, CA 90047



WELCOME



Dear Potential Sponsor/Exhibitor:

Join us at the largest annual youth career tech education (CTE) event in Los Angeles!

The California Community Connection Corporation in partnership with the Los Angeles Community College District and Los Angeles

Unified School District, are hosting the 11th Annual Greater Los Angeles Construction & Associated Careers Awareness Day (LACACAD) at Los Angeles Southwest College on Thursday, March 21, 2019.

Last year, more than 2,500 students from 38 area high schools and Los Angeles Trade Technical College (LATTC) attended LACACAD. Help us cultivate the next generation of skilled workers and industry professionals by sponsoring and/or participating as an exhibitor. During this year's event, students will be engaged and exposed to career opportunities within the construction, design, and aviation-related industry sectors.

We are happy to share that this year the Los Angeles World Airports (LAWA) will host the **21st Century Aviation Careers Pavilion** to provide exposure to a cross-section of career opportunities generated by the design, construction and operations of an international airport. Industry partners will engage students in hands-on activities and introduce youth to the technology that is changing how we work live and fly.



Please complete and submit the Sponsor & Exhibitor Commitment Form by February 21, 2019, to confirm your support. Exhibitors should arrive on the campus before 8:00 AM and lunch will be provided. We look forward to your participation and partnership!

HISTORY



Since 2007, the LACACAD has exposed high school students to careers in construction and design sectors. The inaugural event was hosted by Turner Construction on a LAUSD school construction site and in 2008 the event was hosted by Los Angeles Southwest College.

In 2009, the Los Angeles Community College District welcomed the event at Los Angeles Trade Technical College (LATTC) where it has been held for the last eight years. LATTC is an amazing campus and we are eternally grateful to President Larry Frank and his wonderful team for their personalized attention, dedication and professional support each year.



In order to share this opportunity across the city and encourage even greater participation, we are proud to share that Los Angeles Southwest College will host the 11th Annual Career Day under the leadership of President Dr. Seher Awan.

SPONSOR & EXHIBITOR COMMITMENT FORM

| 11th Annual LA Construction & Associated Careers Awareness Day Sponsor Benefits | Presenting \$20,000 | Title \$10,000 | Platinum \$7,000 | Gold \$5,000 | Silver \$3,500 | Bronze \$2,500 |
|--|------------------------|-------------------|---------------------|-----------------|-------------------|-------------------|
| Exclusive | ★ | | | | | |
| Pre-eminent listing on all events, advertising and in all publications | ★ | | | | | |
| Representative Addresses Group from Dias | ★ | ★ | | | | |
| Logo/name on C4 homepage | ★ | ★ | | | | |
| Company logo & name in event program | ★ | ★ | ★ | ★ | ★ | ★ |
| Full page ad on inside cover or back cover (first come) | ★ | ★ | | | | |
| Full page ad in event program | | | ★ | | | |
| Half page ad in event program | | | | ★ | ★ | |
| Quarter page ad in event program | | | | | | ★ |
| Company logo on Title Sponsor Banner | | ★ | | | | |
| Company logo on Platinum Sponsor Banner | | | ★ | | | |
| Company logo on Gold Sponsor Banner | | | | ★ | | |
| Company logo on Silver Sponsor Banner | | | | | ★ | |
| Company logo on Bronze Sponsor Banner | | | | | | ★ |
| 20' x 10' Exhibitor space | ★ | ★ | ★ | | | |
| 10'X10' Exhibitor space | | | | ★ | ★ | ★ |
| Special acknowledgement at opening ceremonies | ★ | ★ | ★ | ★ | ★ | ★ |

For additional information: Chanel Young c4california@gmail.com or 818-934-0275

| Qty | Registration Request | Price | Total |
|---|--|----------|-------|
| | Presenting | \$20,000 | |
| | Title | \$10,000 | |
| | Platinum Sponsorship | \$7,000 | |
| | Gold Sponsorship | \$5,000 | |
| | Silver Sponsorship | \$3,500 | |
| | Bronze Sponsorship | \$2,500 | |
| | Heavy Equipment Exhibitor | \$750 | |
| | Prime & Sub Contractor Exhibitor | \$500 | |
| | Architecture/Engineering Exhibitor | \$500 | |
| | Supplier Exhibitor | \$500 | |
| | Apprenticeship/Training Exhibitor | \$300 | |
| | Building Trades Exhibitor | \$300 | |
| | Work Source/Job Placement Exhibitor | \$300 | |
| | Community Service/Non-profit Exhibitor | \$250 | |
| | *Full Page Ad (8" x 10") | \$1,000 | |
| | *½ Page Ad (5½" x 8") | \$500 | |
| | *¼ Page Ad (2 ¼" x 4") | \$250 | |
| Grand Total | | | |
| Submit your ad in high resolution (300+ dpi) vector format (AI, EPS) | | | |

| | |
|---|--|
| Company Name: | Phone: |
| Contact Name: | Email: |
| Address: | Number of representative(s) attending: |
| Electrical power needed? ____ Yes ____ No | |
| Does your company have an internship/apprenticeship program? ____ Yes ____ No | |

*Heavy Equipment Exhibitors will receive the space needed to set-up exhibits. Exhibitors must bring company signage and materials. Additional space or power must be requested two weeks prior to event.

Send & make company check, money order, or cashier's check payable to:
California Community Connection Corporation – EIN: 75-3071659
PO Box 73336, Los Angeles, CA 90003

**Deadline for submitting forms/ads:
Monday, February 21, 2019.
Email: marlenebonner@sbcglobal.net**

Jump Start Education & Career Pathways



2018 Scholarship Recipients and Sponsor, Balfour Beatty

Student Scholarships



Khamari Council

(Freshman, Texas Southern University)

When I applied for the California Community Connection Scholarship, I had no idea how much it would shape my outlook on my education and help me launch my new life. Since the scholarship award ceremony, I moved to Houston and into an apartment off-campus with my older sister, who also attends Texas Southern University with me.

The scholarship allowed me to "really get on my feet" and get down to business without having much financial worry. My financial aid was completely absorbed by out-of-state tuition costs and fees. I used the scholarship to help pay for my books, housing expenses for the first semester.

My first year was not as scary as I thought it would be, I am just now starting to adjust to the long hours and busy schedule, which includes a full-time school schedule and a full-time job. My professors are very engaging and always willing to help and the work can be challenging at times. I am learning to balance my life and I could not have done any of it without the help of California Community Connection.

I plan to pursue a career in construction as a planner. I have learned that someone in planning, studies and reviews or assists in the review of construction and development proposals and site plans for conformance with codes, plans, and regulations, ordinance amendments, site plans, special use permits, among others. I volunteered at YouthBuild and learned a lot about the field of construction and it sparked my interest in the field.